

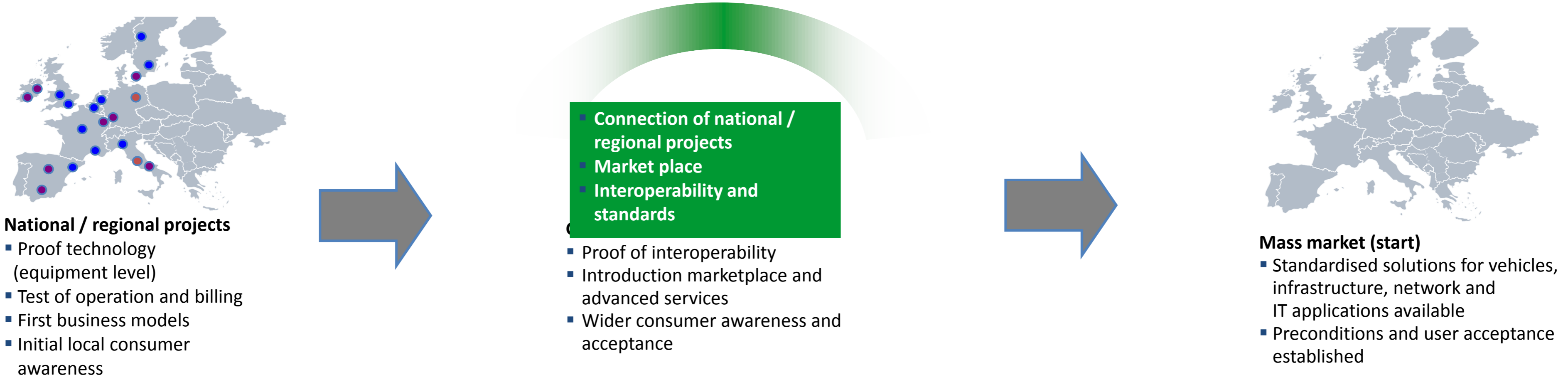
# Development of a European Framework for Electromobility

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 Electrical Engineering Research Area

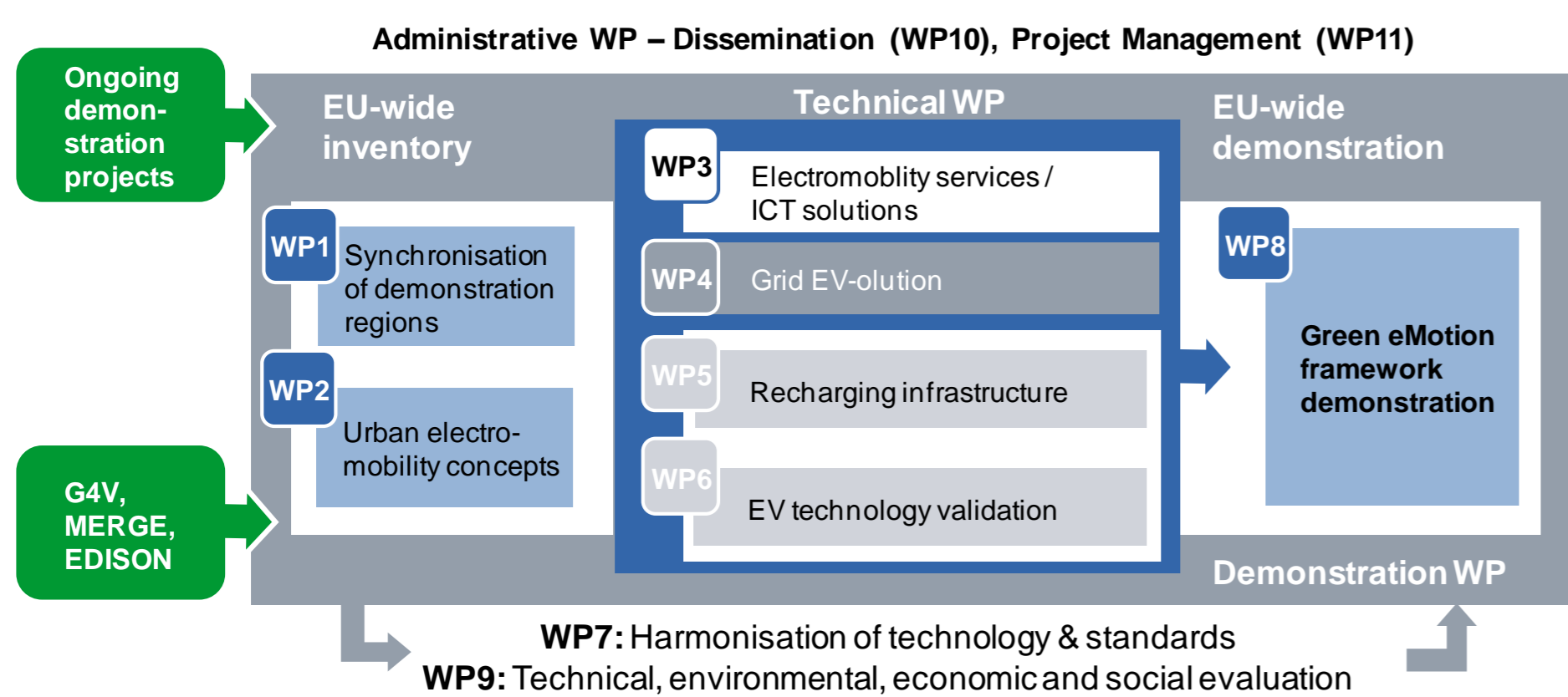
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## The Concept

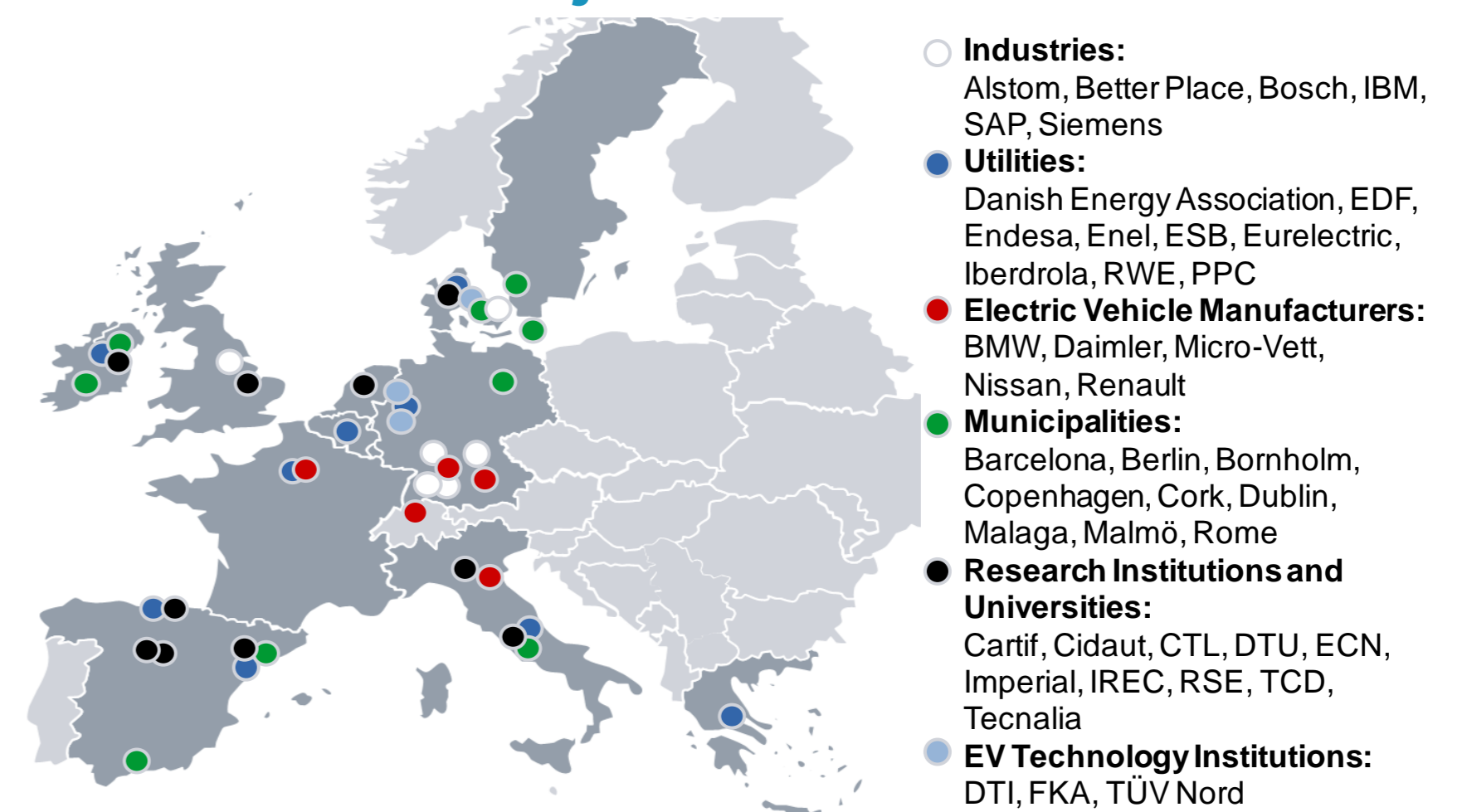
**Main objective:** Green eMotion aims at the creation of a unique and user-friendly framework for green electro-mobility in Europe. Based on existing regional demonstration projects the feasibility and scalability of an interoperable and standardised mobility system including a Clearing House will be demonstrated in order to establish the best conditions to allow businesses and consumers to drive electric vehicles and thus enable the mass market introduction



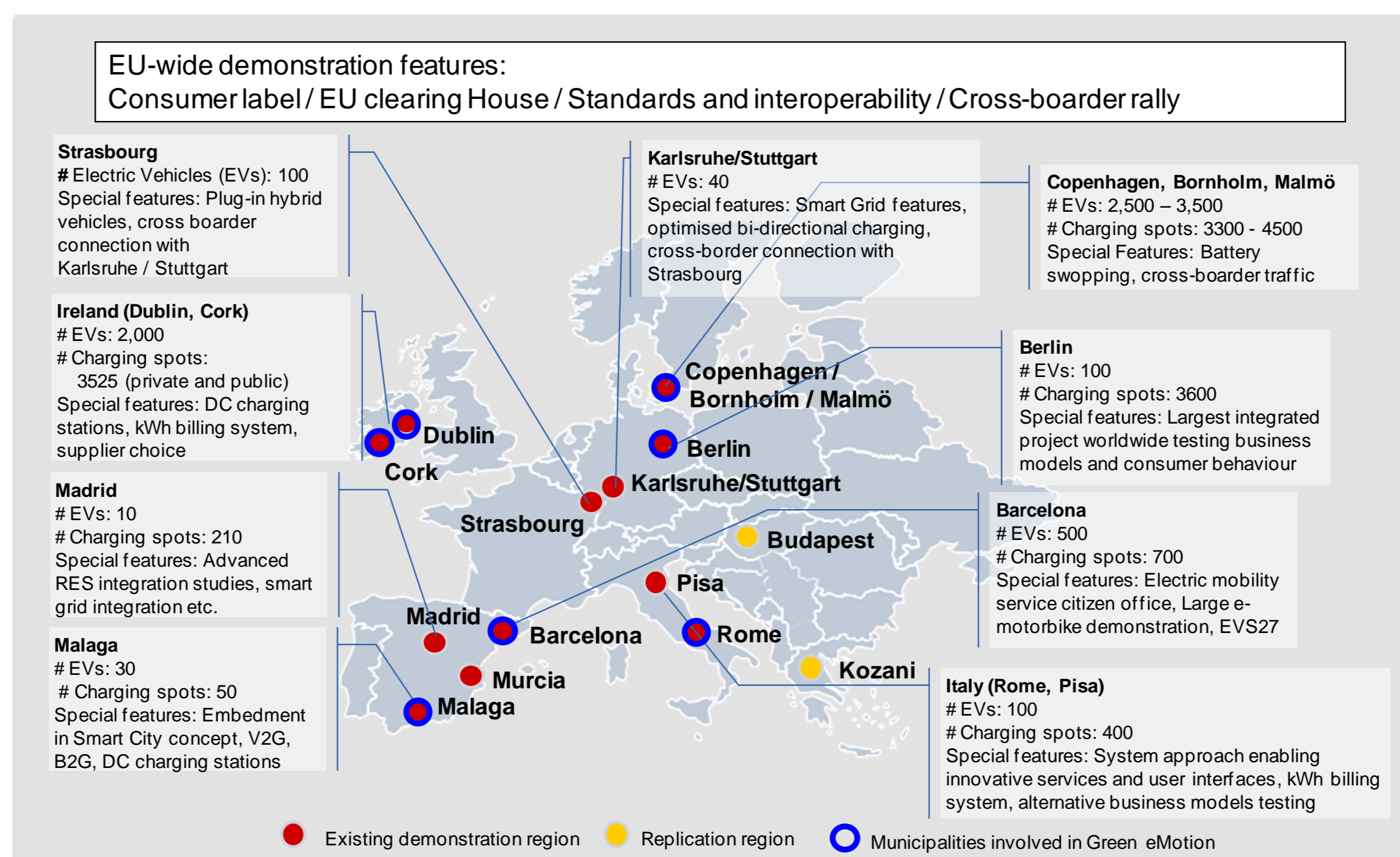
## The Work Structure



## The Project Consortium



## The Demonstration Regions



## Success Factors for Market Introduction

- ❑ Customer acceptance
- ❑ OEMs critical technical success factors
- ❑ Infrastructure Providers overcoming both technologic and economic challenges
- ❑ Utilities/Energy Providers solving the management of the EV charging grid and the enablement of flexible charging and billing processes

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